

elizabeth lahrman

Profile

I'm an enthusiastic online marketing guru with over four years of graphic design, website development, social media and email marketing experience. I'm currently seeking a full time opportunity in the marketing industry in graphic design, web design, or any related position.

Education

PURDUE UNIVERSITY

August 2009 - May 2013

Brian Lamb School of Communication
Bachelor of Arts

Public Relations & Advertising (Major)
Art & Design Studio (Minor)

Technical Proficiency

PLATFORMS & APPLICATIONS

Mac OS and Windows XP

- Adobe Creative: Illustrator / InDesign / Photoshop
- Sketch
- WordPress (with basic HTML and CSS)
- Marketo
- Microsoft: Word / Excel / PowerPoint
- Apple: Keynote / Pages
- Google: Docs / Slides / Drawings

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in [/elizabethlahrman](https://www.linkedin.com/in/elizabethlahrman)

Experience

FREELANCE DESIGNER | CHICAGO, IL

January 2016 - Present

Centric Consulting August - December 2017

- Design and create print / digital collateral
- Design and create national campaign material including e-book, emails, presentations, social, web

QST Industries June - Present 2017

- Design and develop new website through WordPress
- Design and create print collateral with new brand

NextPoint Inc. April - May 2017

- Design and create presentations for CLE events
- Consult and improve UI design on NextPoint's software

- » Blue Chip Marketing
- » Reedy Industries
- » Optimize Selling
- » Arni's Restaurant
- » Zinga's Home Solutions
- » ThirtyFive

STRINGCAN | INDIANAPOLIS, IN

June 2013 - January 2016

Stringcan is a high-powered marketing services and software company aimed at generating qualified leads.

I consistently met 100% of deadlines while maintaining efficiency, working in a fast-paced team environment.

- Website Development and Design
- Advanced WordPress and Basic HTML / CSS
- Print Design and Infographics / Sales Sheets
- PowerPoint Presentations / Sales Decks
- Social Media Campaigns and Strategy
- Email Campaigns, Content and Design
- Marketing Automation Software / CRM